



# Awards Banquet

MANITOBA COOPERATIVE  
AWARDS PROGRAM

## 2024 Award Recipients

**Distinguished Cooperator** | Jocelyn VanKoughnet

**Cooperative Achievement** | Eadha Bakery Worker Co-op

**Cooperative Achievement** | Peg City Car Co-op



Manitoba Cooperative  
Association Inc.



# Award Descriptions

## **DISTINGUISHED COOPERATOR**

This award recognizes and honours Manitobans who have made significant contributions to the development and success of the cooperative community through long, varied and meritorious services in volunteer, elected or employed positions within cooperatives and credit unions. This individual will have contributed to a variety of co-ops, including co-ops on the local, regional and national level. Current, former and retired employees, elected officials, volunteers and members of cooperatives and credit unions are eligible for nomination. The nominee must have lived in Manitoba and contributed to cooperatives and credit unions.

## **COOPERATIVE ACHIEVEMENT**

To recognize and honour cooperative organizations in Manitoba that have implemented projects and ventures that embody the cooperative values and principles and that benefit cooperative members and their communities. The achievement must be apparent within the last 10 years and have already demonstrated recognizable benefits to the members and community. Cooperative and credit unions are eligible for nomination but must be operating in Manitoba.

# Distinguished Cooperator

## JOCELYN VANKOUGHNET



***“During her 12 years on the FCL board, she chaired the Social Responsibility Committee, the Human Resources Committee and the Audit Committee.”***

---

Jocelyn VanKoughnet was born and raised in Brandon. After high school, she attended the University of Manitoba, earning a degree in Human Ecology. Prior to relocating with her family to Carman, she was co-owner and Manager of an insurance brokerage in Brandon.

Jocelyn was a member of the Carman Co-op Board of Directors from 2004 to 2016, and was first elected to the Federated Co-operatives Limited Board in 2012 as one of three Manitoba directors. During her 12 years on the FCL board, she chaired the Social Responsibility Committee, the Human Resources Committee and the Audit Committee and represented FCL as a delegate to Co-operators and Co-operatives and Mutuals Canada.

In April 2014, Jocelyn was elected as a Manitoba Region Director to the Board of The Co-operators Group, serving on the Sustainability and Citizenship, Member and Co-op Relations and the Governance Committees. A board member of the Manitoba Cooperative Association from 2012 - 2023, she chaired MCA from 2015-2018.

In addition to the co-op sector, Jocelyn has served on a variety of other community organizations including the Public Schools Finance Board of Manitoba, the Board of Skate Canada Manitoba, the Central Manitoba Choral Association and the Carman Wellness Connections Food Security Working Group.

Jocelyn and her husband, Brent, operate a grain farm near Carman. They have two children, a son, Joel in Winnipeg and a daughter Katie, in St. John's, NL. Jocelyn enjoys leisure sports with family and friends, and appreciates the arts and spending time in the Whiteshell.

# Cooperative Achievement

## EADHA BAKERY WORKER CO-OP



*“Eadha is creating a co-operative culture that unites members, customers and other stakeholders in a shared purpose.”*

---

Eadha Co-op is a sourdough bakery in Winnipeg that provides employment, career development, and business ownership opportunities for 2SLGBTQIA+ individuals and operates its business using a queer, anti-racist, and decolonial lens. Prior to launching as a worker co-operative in the Summer of 2023, the bakery operated since 2018 as a sole proprietorship called Eadha Bread.

Member participation is high among the five current worker-owners at Eadha, all of whom identify as queer and/or Two Spirit/Trans or Non Binary. Using International Cooperative Principle Number Two: Democratic Member Participation as a guide, and through the development of a horizontal sociocratic governance system, regular member meetings and trainings, Eadha is creating a co-operative culture that unites members, customers and other stakeholders in a shared purpose, bringing about high levels of collective psychological ownership, individual empowerment, career development, and support for it's communities. Focusing on building an inclusive economy, the co-op hires primarily 2SLGBTQIA\* individuals, prioritizing Black/Indigenous/People of Colour all of whom might struggle to find meaningful safe employment elsewhere, and whose barriers into business ownership are high. Through the pursuit of free and grant-funded educational programs and training, the staff and members are given access to the development of their careers in the food industry and co-operative business sector in alignment with Cooperative Principle Five: Education of Members.

# Cooperative Achievement

## PEG CITY CAR CO-OP



***“After thirteen years of perseverance and dedication, Peg City is proud to host a diverse fleet ... serving nearly 4,000 members.”***

---

The seeds of Peg City Car Co-op date back to 2007 when five volunteers started talking about a new approach to transportation in Winnipeg. A lot of people doubted that carsharing was possible in Winnipeg, but Peg City launched against the odds in 2011 with a grand total of three cars and forty members. After thirteen years of perseverance and dedication, Peg City is proud to host a diverse fleet of more than 160 vehicles, with round-trip and free-floating options serving nearly 4,000 members.

Peg City Car Co-op is driven by its members to provide the best possible carsharing experience, transforming transportation in Winnipeg through access and choice. The team is able to reach this goal in collaboration with its membership, supporters, and the wider community.

Carsharing means sharing the load of vehicle ownership together. All that sharing saves Peg City's members money, reduces CO2 emissions, decreases traffic and parking congestion, and makes Winnipeg a better place to live.

# Past Recipients

## DISTINGUISHED COOPERATORS

---

**2023**

Doug Wiebe

**2022**

Linda Ferguson

**2019**

Mary Nirlungayuk

**2018**

Dale Ward

**2016**

Norval Lee

**2015**

Richard Lemoing

**2014**

Allan Morin

Ken Jenner

**2012**

Barry Gosnell

**2011**

Wayne McLeod

**2010**

John Sandborn

**2009**

Allen Merritt

Mel Willis

**2007**

Stan Scarr

**2006**

Glen Shellborn

**2005**

Glen Tully

Manfred Homann

**2004**

Walter Arndt

David Hughes

Donald Joseph

Pavelick

Maurice Therrien

Kai Winther

**2003**

Harold Foster

Gordon Maxwell

Sinclair

Wasył Topolnicki

John Mathias Lee

**2002**

Jacob Redekop

Jocelyn Peifer

**2001**

Edwin Meyer

Ken Edie

Bill Halpenny

**2000**

Barry Durston

Wilfred Harder

Charles Swanson

**1999**

Lorne Robson

Charles Williams

**1998**

Edward Braun

Paul Hacault

**1997**

Harvey Fulton

Roy Kilburn

Erdman (Ed) Klassen

D. Mac MacNabb

**1996**

George Klassen

Jack Martin

**1995**

Theodore Breuer

Wes Hosler

Glenora Slimmon

William Strath

**1994**

David Day

Maurice Gauthier

Hugh McMullan

Harry Peters

Lorne Strandberg

**1993**

Les Brown

Lloyd Steen

Henry Wiebe

**1992**

Rudy Comeault

Andre Goussaert

Raynald Labossiere

Raymond Siemens

**1991**

Andrij Kachor

Ronald King

Denis Maynard

**1990**

Monsignor Belanger

James Deveson

Alexander Runciman

Oli Sigurdson

Donald Slimmon

## INNOVATIVE COOPERATIVE

---

**1997** Astra Credit Union Ltd.

## COOPERATIVE MERIT

---

**2023**

Eva Cameron  
Allen Friesen

**2022**

Dale Pouteau

**2020**

Gary Epler  
Sandra Hardy

**2019**

Ernest Fraser

**2018**

Menno Plett

**2016**

Harvey Douglas  
Robert Smith

**2015**

Ivan Sabesky

**2013**

Peter Vandermeulen

**2012**

Chris Dzisiak

**2011**

Marcel Daeninck

**2010**

David Kerr  
Greg More

**2009**

Sandy Francis  
Harold Stitt

**2008**

Judy Bewer  
Rodney Crampton  
Eric B. Irwin  
Remi Tack

**2007**

Laurent Hacault  
Marvin King  
George Rideout  
Emmanuel  
VanDeVelde

**2006**

Calvin Shermerhorn

**2004**

John Castle  
Elaine Clarke  
Wayne Hacking  
Eleanor Weedmark

**2003**

Peter Russell Jeffrey  
Norma Jean McEwen  
Kenneth Rogers  
Nicholas Huminicki  
Gary Cooper  
Arlene Perry

## COOPERATIVE ACHIEVEMENT

---

**2024** ANAK Publishing Worker Cooperative Ltd.

**2022** Westman Communications Group

**2020** Fireweed Food Co-op

**2017** DSI Tandem Co-op Resources Ltd.

**2016** Western Manitoba Seniors  
Non-Profit Housing Inc.

**2015** Pembina Consumers Co-op 2000 Limited

**2013** Urban Eatin' Gardeners Worker Coop

**2012** Red River Co-operative Limited

**2011** Assiniboine Credit Union Limited

**2006** Nor'West Co-op Community Health Centre

**2005** Winnipeg Beach Art + Culture Co-op

**2004** Assiniboine Credit Union Limited

**2004** Birchwood Funeral Chapel

**2003** Transcona Credit Union Limited

**2001** Brandon Seniors for Seniors Co-op Inc.

**1998** Winkler Consumers Cooperative Limited

## YOUTH LEADERSHIP

---

**2022** Credit Union Young Leaders of Manitoba

**2018** The Wasagaming Foundation

**2018** La Coop Vélo-Cité

**2017** Stingers Credit Union

**2012** Natural Cycle Courier

**2010** Evan Bowness

**2008** War on Music Worker Co-op

**2006** Casera Credit Union

THANK YOU TO OUR VIDEO SPONSOR



*Fuelling Your Community*

**Red River**

For more information visit:  
**[redriverco-op.crs](http://redriverco-op.crs)**

THANK YOU TO OUR AWARDS SPONSOR

CANADIAN  
**ARCTIC**  
PRODUCERS



For more information visit:  
**[canadianarcticproducers.com](http://canadianarcticproducers.com)**



THANK YOU TO OUR TABLE SPONSORS



Arctic  
Co-operatives  
Limited



**WESTMAN**

COMMUNICATIONS GROUP





**MANITOBA COOPERATIVE ASSOCIATION**

**(204) 989-5930**  
**info@manitoba.coop**