



PO Box 244
RPO 971 Corydon Ave
Winnipeg, MB R3M 3S7
Phone: (204) 989-5930
vera@manitoba.coop
www.manitoba.coop

July 10, 2024

Re: MCA Awards Banquet Tickets and Sponsorship Opportunity

To Whom It May Concern:

Annually during National Co-op Week, the Manitoba Cooperative Association (MCA) hosts a Cooperative Awards Banquet to celebrate cooperative achievements in Manitoba. The 2024 Cooperative Awards Banquet is being held in Winnipeg on Wednesday, October 16, 2024 at the Norwood Hotel.

We are delighted to inform you that at this year's awards banquet we will be presenting our 2024 Awards:

- **Jocelyn VanKoughnet**, Distinguished Cooperator, nominated by Federated Co-operatives Limited
- **Eadha Bakery Worker Co-op**, Cooperative Achievement Award
- **Peg City Car Co-op**, Cooperative Achievement Award

MCA is currently offering sponsorship opportunities for the Awards Banquet. This year we have 3 sponsorship categories:

- **Event Sponsorship - \$5,000 – one sponsorship opportunity available**
As the event sponsor you receive a reserved table of 8 for the banquet and the opportunity to make a presentation (speech or video) of up to 5 minutes at the Awards Banquet. Additionally, you would be promoted and acknowledged as the event sponsor on all promotion materials at the event (printed and social media).
- **Video Sponsorship - \$2,500 – one sponsorship opportunity available**
As the video sponsor you receive a reserved table of 8 for the banquet and you would be recognized as the video sponsor with your logo included at the end of every video created about each of the award recipients. These videos are screened at the banquet and are circulated online following the banquet proceedings. Additionally you would be recognized as the video sponsor in the printed banquet program.
- **Table Sponsorship - \$1,500 – unlimited sponsorship opportunities available**
As a table sponsor you receive a reserved table of 8 for the banquet and recognition in the banquet program.

Single tickets to the banquet are also available for purchase for \$125 each. You can also purchase 8 tickets for \$1,000, but you will not have a reserved table, these tickets are rush seating. The only way to have a table reserved is through the sponsoring the event.

If you are interested in taking advantage of this unique opportunity to show your support of cooperative achievement in Manitoba, please complete the attached form and return it to the Manitoba Cooperative Association office by Friday, September 6, 2024.

Cooperatively,

A handwritten signature in black ink, appearing to read 'Vera Goussaert', is written over a faint, larger version of the same signature.

Vera Goussaert
Executive Director

**Manitoba Cooperative Association
Cooperative Awards Banquet Sponsorship**

Name of Sponsor: _____

Address of Sponsor: _____

Primary Contact: _____

Phone Number: _____

Email: _____

Please complete the following to advise of your sponsorship level and any additional tickets you would like to purchase:

Event Sponsorship - \$5,000 (includes reserved table of 8) \$ _____

Video Sponsorship - \$2,500 (includes reserved table of 8) \$ _____

Table Sponsorship - \$1,500 (includes reserved table of 8) \$ _____

_____ Additional tickets X \$125 each \$ _____

Total payment to remit: \$ _____

Please complete the form above and return with a cheque for total amount to:

*Manitoba Cooperative Association
PO Box 244
RPO 971 Corydon Ave
Winnipeg, MB R3M 3S7*

All sponsorships must be received by September 6, 2024 for inclusion in our printed materials. Also by September 6, please forward an electronic copy of your logo to Vera at the MCA office (vera@manitoba.coop) for inclusion in the Cooperative Awards Banquet program.

Upon receipt of your sponsorship information, MCA will provide you with 8 complimentary tickets (one reserved table) for the Awards Banquet being held on Wednesday, October 16, 2024. If you do not have 8 people to fill your table and you would like MCA to make available any of your extra tickets to cooperators who might otherwise be unable to attend the banquet, please let the MCA office know by Friday, September 27, 2024.