

Manitoba Cooperative Association

Networking Committee

TERMS OF REFERENCE

Purpose

To advise on the networking and communications activities of the Manitoba Cooperative Association, including member engagement.

Responsibilities

- Make recommendations and provide guidance to the Manitoba Cooperative Association (MCA) regarding communications and social media engagement.
- With the Executive Director, develop and annual networking activity plan, including engagement plans for members, friends and associates.
- Brainstorm and provide suggestions for speakers, topics and events, including the zoom speaker series.
- As needed, provide advice to the Executive Director on promotion and planning of the networking events and activities.
- Following each committee meeting, provide a report to the Board.

Structure

- The Committee shall be made up of a minimum of 3 individuals and a maximum of 6.
- Members of the Committee are appointed by MCA Board on an as needed basis.
- At least one member of the committee will be a member of the MCA Board.
- The Committee selects its own Chairperson who is a member of the MCA Board.
- The Committee reports to and is responsible to the MCA Board.

Composition

- The Committee will strive to have representation from a variety of sectors of the cooperative community (eg. retail, worker, credit union, housing, non-profit, academic, etc).
- Where possible, committee members will come from MCA members, friends and associates.

Meetings

- The Committee will meet at a minimum 2 times per year, with other meetings as needed.
- One meeting in winter will focus on the development of the annual networking plan.
- One meeting in summer/fall will focus on brainstorming topics and speakers for upcoming networking events.